Family-to-Family
Real Talk Series

2022
brazeltontouchpoints.org/familytalk
Brazelton Touchpoints Center’s (BTC) 2022 Family-to-Family Real Talk Series is driven by and for Black, LGBTQ+, Latinx parents and families, as well as parents with children facing developmental challenges. Family-to-Family Real Talk features four free webinar series of six episodes each (24 episodes in total) that create safe spaces for honest conversations about issues and challenges that matter to families today.

**2022 Program Schedule**

**Parenting While Black • February – April 2022**

Featuring Black parent leaders, advocates, and entrepreneurs in conversation in topics including parenting while Black in white spaces; unmasking depression in Black men; gender development in Black children; and the myths, truths and journeys to Black fatherhood.

**Parents of Children with Developmental Challenges • March – May 2022**

Diving into the ups and downs of parenting children with developmental challenges by discussing caring and advocating for your child, their needs, and your own; emphasizing the strengths and resilience of your child and family; and sharing with others the special tenderness that comes with raising your child.

**LGBTQ+ Parenting • April – June 2022**

Providing space to explore contemporary challenges and opportunities for same-sex parents, including helping children of same-sex parents navigate homophobia and stigma; countering popular representations of LGBTQ+ families and their impact on cultural perceptions and lived experiences; and gender and parenting roles and identities.

**Latinx Parenting • September – November 2022**

Exploring what it means to be a parent as part of the Latinx community; raising Latinx children while navigating U.S. mainstream cultures; and connecting Latinx cultural identities to physical and mental health.
Why Become a Sponsor?

Brazelton Touchpoints Center’s Family-to-Family Real Talk Series builds community between and among parents and families. By becoming a sponsor, you:

- Reach parents, educators, caregivers, and community leaders from diverse communities and family structures
- Gain new audiences – BTC participants come from all states, U.S. territories, and many countries, including the U.K., Canada, Portugal, Brazil, and Italy
- Support parents in building community connections and networks
- Catalyze new resources for families and parents
- Celebrate and honor communities and families driving social change
- Connect with parents and families directly in their communities
- Enable free and accessible programming on a national scale

Sponsor Reach by the Numbers

- 10,000+ participants from across the country anticipated to attend
- 100 active partnerships with community-based organizations, government agencies, and national entities, including Sesame Workshop and Harvard Medical School
- 20,000+ employees and tens of thousands of families at Boston Children’s Hospital, the nation’s leading children’s hospital (U.S. News & World Report)
- 47,000+ active email subscribers; 45,000+ participants in BTC programming (2020); 15,000+ recordings viewed on YouTube (2020); 10,000+ followers and friends on social media platforms
- 60+ organizational members in the BTC Learning Network, collectively employing thousands of professionals in 24 states and four countries
Sponsorship Levels and Benefits

Sponsor the 2022 Family-to-Family Real Talk Series and gain national recognition as an ally of diverse families and an advocate for parents and children. Sponsor contributions help defray the cost of developing and running this important programming, and are accessible at various levels with corresponding benefits. Join us today!

<table>
<thead>
<tr>
<th>Contribution and Benefits</th>
<th>Platinum $6,000</th>
<th>Gold $4,000</th>
<th>Silver $2,000</th>
<th>Bronze $1,000</th>
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</thead>
<tbody>
<tr>
<td>Verbal recognition at all live webinar broadcasts</td>
<td>X</td>
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<tr>
<td>Customizable slide in all prewebinar lobby presentations</td>
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<tr>
<td>Customizable postings on BTC social media</td>
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<td>4</td>
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<td>Your logo on all marketing and promotional material and emails</td>
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<tr>
<td>Recognition on Family-to-Family Real Talk Series webpage</td>
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<td>Unlimited event registration for employees/affiliates</td>
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<tr>
<td>Use of “Official Sponsor of Family-to-Family Real Talk Series” logo</td>
<td>X</td>
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Contact Us
Visit [www.brazeltontouchpoints.org/familytalk](http://www.brazeltontouchpoints.org/familytalk) to learn more about the Family-to-Family Real Talk Series, or contact Michael Accardi at michael.accardi@childrens.harvard.edu.

About BTC
The Brazelton Touchpoints Center (BTC) at Boston Children’s Hospital, the nation’s leading children’s hospital, offers professional development, training, research and evaluation, and technical assistance that positions children, families and frontline providers as equal partners in their development. BTC works to create a lasting community of equity, inclusiveness, and belonging; disseminate practices that advance racial and social equity for the benefit of Black, Indigenous, and people of color; and provide learning and growth opportunities for health care providers, early educators, and others through collaborative, strengths-based, culturally-affirming approaches and partnerships.
Family-to-Family Real Talk Series

Thank you for your sponsorship. Your support advances BTC’s mission of ensuring that all children – whatever their life challenges, circumstances, and resources – will be healthy, succeed as early learners, and have the opportunity to thrive.

Sponsorship Commitment Form

Sponsor Name (for recognition): ______________________________________________________

Contact Name: ________________________________________________________________

Phone Number: ________________________________________________________________

Email Address: ________________________________________________________________

Sponsorship Levels:
- Platinum ($6,000)
- Gold ($4,000)
- Silver ($2,000)
- Bronze ($1,000)

Method of Payment:
- Check Enclosed (Payable to the Brazelton Touchpoints Foundation)
- Credit Card (All Major Cards Accepted)

Card Type and Number: ________________________________________________________

Expiration Date and Security Code: ____________________________________________

Name on Card: ______________________________________________________________

Authorized Signature and Date: ________________________________________________

Send completed forms to Michael Accardi, Director of Resource Development, at michael.accardi@childrens.harvard.edu or by mail at the address listed below.

Brazelton Touchpoints Center
Boston Children’s Hospital
1295 Boylston Street, Suite 320
Boston, MA 02215